

Mountain Alliance AG

A listed investor in private tech companies





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**A listed investment firm
with focus on tech
business models.**



**We hold our invest-
ments in growth-stage
companies for 4-6 years
until exit.**



**Our goal is to complete
2-3 exits per year.**

Mountain Alliance Leadership



Close collaboration since day one to strategically and operationally enhance the existing portfolio

Daniel Wild

Founder & Board Member



Serial entrepreneur and early investor in more than 150 startups over the past 25 years.

Several companies he has backed were among the first European digital unicorns such as XING and Trivago.

From 2010 until 2021 CEO of the company. Since then member of the Supervisory Board.

Dr. Hans-Ulrich Tetzner

CEO



Joined MA as the CEO in 2024 and is working closely with Daniel to enhance the strategic and operational development of the existing portfolio.

Co-founder and Partner at ACG AG, Business Angel and investor in Tech companies focusing on SmartCards, RFID, Internet and TMT.

Sole Executive since 2024.

Exit track record



Mountain Alliance's selected exits in recent years

Platform for premium pet supplies

Sold to capiton

Invested in 2017

Partially exited in 2020/22

Provider of technologies for health and hygiene

Sold to IPO

Invested in 2013

Exited in 2023

High-end and extensible analytics platform

Sold to IPO

Invested in end of 2018

Partially exited in 2020/fully exited in 2023

Online language school with virtual classrooms

Sold to SUMMIT PARTNERS

Invested in 2017

Partially exited in 2021

Platform for premium pet supplies

Sold to Tech Co Investors/ Mgmt.

Invested in 2017

Fully exited in 2024

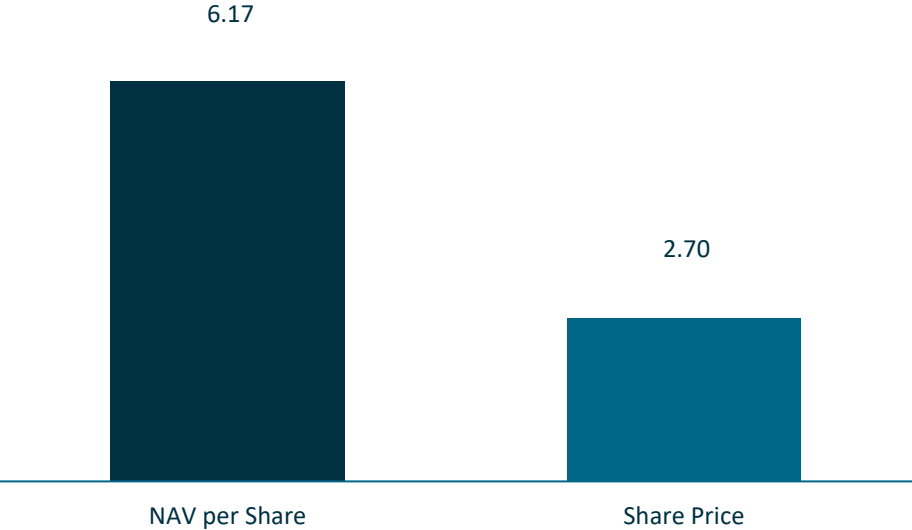
Proven resilient Model

	2021	2022	2023	2024
NAV	50.5m	47.5m	45.7m	42.5m
No. of exits	1	3	2	1

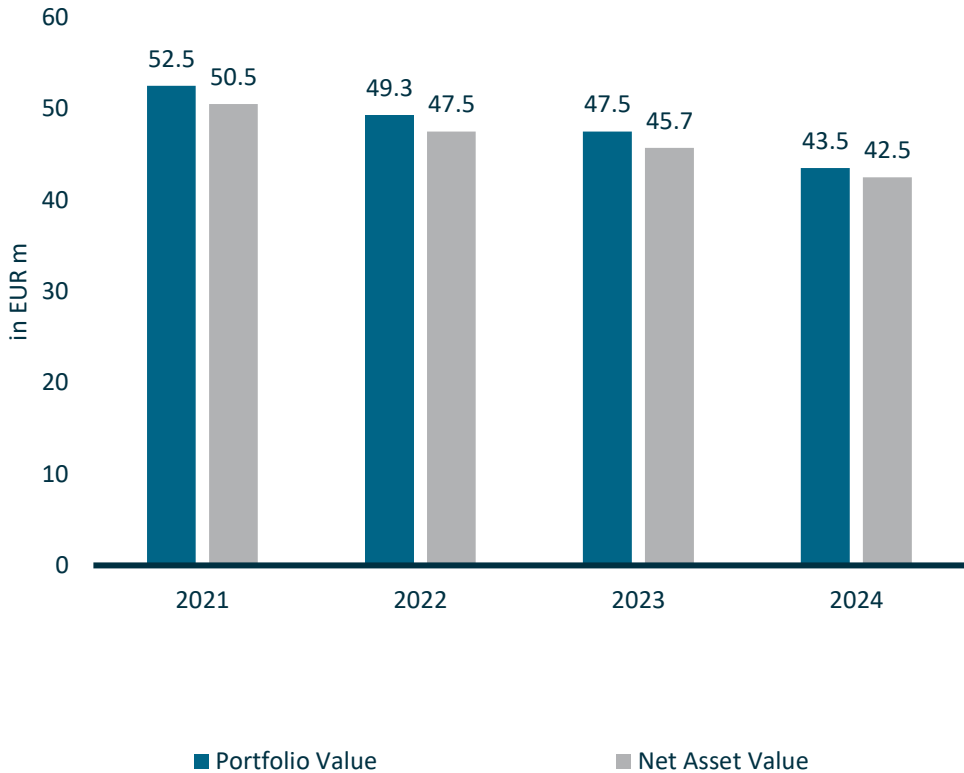
Key financials



NAV / Share price in €



Asset Value

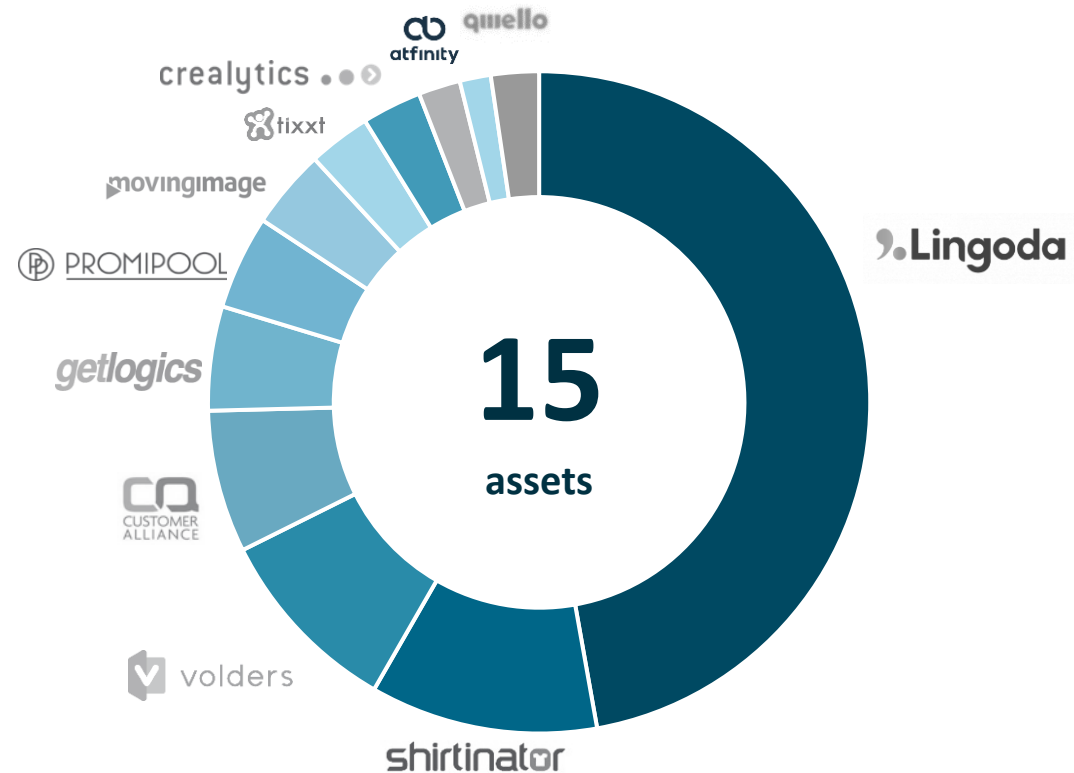


Top-level overview of current portfolio



- Investment and portfolio focus on profitable small/middle size companies with tech business models
- Intended holding period around 4-6 years
- Our companies are on average 8 years old following unfavorable exit conditions in the past 2-3 years

Mountain Alliance portfolio breakdown



An alternative way of participating in digital value creation



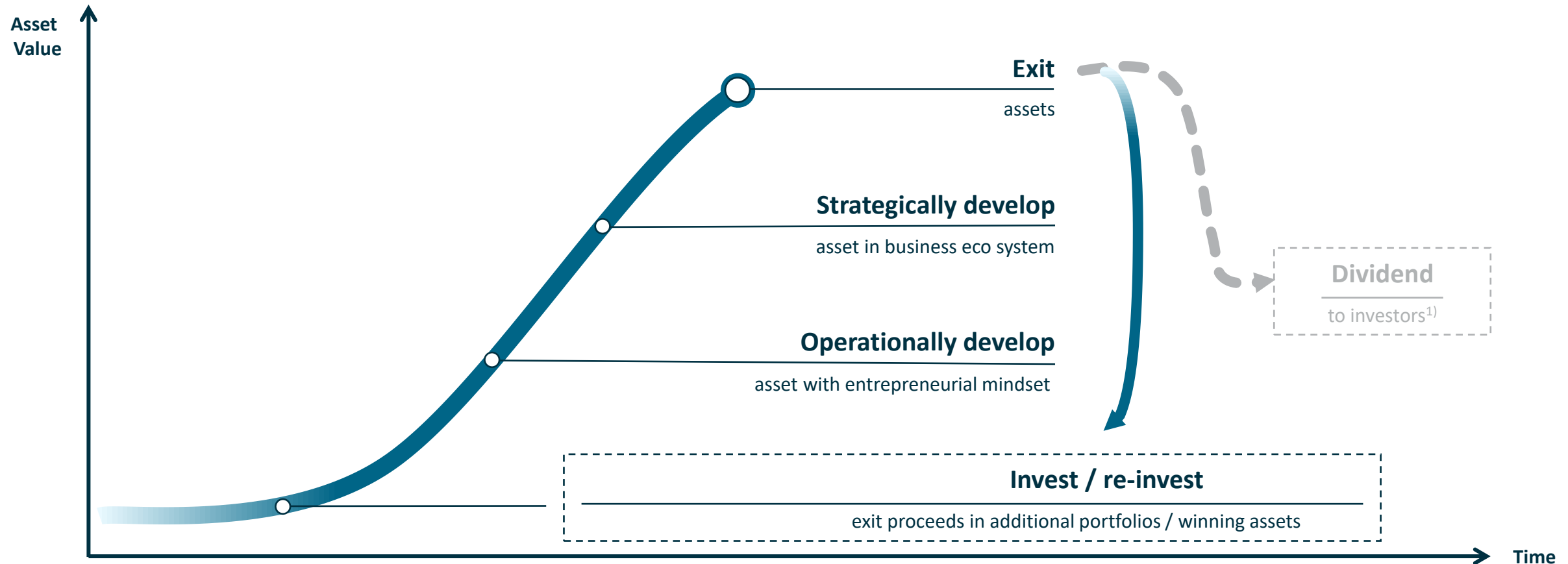
	Business Angels	Venture Capital	 Mountain Alliance
 Phase	Seed to early	Early to late	Growth / Late
 Minimal investment	Small	Large	Small
 Risk	Very high	High	Moderate
 Holding period	8-10 years	10 (+2) years	Everyday trading in listed shares

- Investors have **access to a public, diversified portfolio of digital assets.**
- Additional funds raised by Mountain Alliance as well as exit proceeds are **directly invested to enhance the existing portfolio.**

A self-funding system for future growth



Mountain Alliance is an evergreen structure focused on sustainable growth



Contact details



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